

2010 Trade Radio Agreement

The Mansion properties (herein called "the Theatre") agrees to participate in a trade radio agreement with the following herein called "the Station". The Station agrees to accept a contracted amount of tickets in exchange for on-air broadcast promotional spots at no monetary cost. The advertising credit may not be used toward payment or previous obligations to the Station. The tickets (advertising credit) are to be gifted to the station listeners and/or auctioned by the Station; but not in bulk (10 or more vouchers to one person or entity) and are not to be re-sold to a "ticket broker" or in a public forum (other than your own air signal) such as the web. Vouchers can be printed via the internet at the following website:

http://www.themansiontheatre.com/mc_services.php. Vouchers will be stamped with the radio station call letters to authorize. Ads will be run in accordance with continuity instructions from the Theatre.

Scheduling of radio trade spots/commercials will be directed by the Director of Marketing, Sales, and Advertising and will run during 2010. Spots must air between 6 AM and 12 Midnight unless indicated otherwise. Monthly air affidavits (notarized) must be submitted to the Theatre (189 Expressway Lane, Branson, MO 65616) to prevent termination of trade agreement. Said advertising will be pre-paid by the transfer of ownership of the following:

- **By providing the following information, you agree that you have read and understand the terms of the agreement (above) and you are authorized to enter into this agreement on behalf of the "the Station".**

RADIO STATION INFORMATION <small>(Please complete information on the Station(s) that we will be trading only. If doing a combo rate with several stations, put all call letters for the Station and email the rest of the information for all stations to bhare@orbtheatre.com)</small>		CONTACT INFORMATION	
<i>Radio "The Station" plus AM or FM or BOTH</i>		<i>Contact Name</i>	
<i>Format</i>		<i>Phone</i>	
<i>Transmitter Power</i>		<i>Fax</i>	
<i>Area of Coverage</i>		<i>Email</i>	
<i>Target Audience</i>		<i>Additional Information</i>	

- **Complete the number of vouchers (each voucher is 2 tickets) for each show. Minimum of 10 vouchers per show. If you do not want to trade a show, please indicate by 0 (zero) to leave it blank. *denotes limited dates**

The Mansion

	<i>Penny Gilley</i>
	<i>LiverPool Legends</i>

Oak Ridge Boys Theatre

	<i>Country Tonite with Marty Haggard</i>
	<i>Country Tonite with the 3 RedNeck Tenors*</i>

- Insert your :60 ad rate

"the Station" :60 ad rate	
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- Insert your :30 ad rate

"the Station" :30 ad rate	
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- Enter any comments in the space provided below:

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All radio spots can be downloaded from http://www.themansiontheatre.com/mc_services.php. Thank you.

Please print out the agreement, complete ALL fields, and then fax back to our offices at (417)332-0140.

Radio Manager

Date

Marketing Director of
The Mansion Theatre/
Oak Ridge Boys Theatre

Date