



Changing lives. One card at a time. SM



BACKSTAGEMINISTRIES

Donate My Card™ and *Backstage Ministries* are joining forces for good.

Over \$100 billion in gift and prepaid debit cards are sold annually in the U.S, yet between 5 – 10% of the value on these cards goes unused, forgotten. Millions of these cards are sitting in drawers, on dressers, in wallets, in glove boxes...

Just waiting for the opportunity to be put to good use.

Introducing Donate My Card: A unique, secure, easy-to-use way to donate the remaining gift and pre-paid debit card values to Backstage Ministries. Donate My Card is now supporting Backstage Ministries with a unique new source of donations and a completely new revenue stream:

- All transactions are done online: safely, securely, and accountable.
- Children and teens learn that a gift to them can also be a gift to others.
- No additional cost to the consumer OR the charitable organization.
- Transparency, integrity and accountability for all parties.

Backstage Ministries, founded by Larry Wilhite, is expanding its reach with some of Branson's more famous performers. Using the Backstage Ministries as an "umbrella", many of Branson's favorite stars can help their own foundations or charitable efforts using the Donate My Card solution.

Donate My Card has created a custom website where Backstage Ministries visitors can help a variety of causes and charities supported by these stars, simply by donating their unused gift cards or prepaid debit cards. It's simple, safe and effective.

Donate My Card boasts a patent-pending technology and professional partners such as KPMG, Latham & Watkins and Wells Fargo. Together, their Digital Donation Solution is a great way to generate additional dollars at no additional cost to the donors. It is "found money" in the literal sense, and Backstage Ministries is excited to be a public beta site for Donate My Card.

For more information, contact:

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